

# Prifysgol Wreccsam Wrexham University

Wrexham Business School

Senior Lecturer in Business Data  
and Innovation

Candidate Pack 2026

# Forward from the Dean of Wrexham Business School,

## Dr Ruth Slater

I am delighted that you are considering applying for this exciting position with us here at Wrexham Business School. As Dean of a brand-new faculty at Wrexham University, I am proud to lead its journey of transformation towards world leading status. Aligning with Wrexham University's Vision and Strategy 2030, Wrexham Business School's mission is to deliver outstanding, inclusive, and professionally aligned education, and to build its reputation through partnerships, impact, excellence, and visibility. This reinforces the business school's values and deepens its commitment to civic, regional, and industry growth, driving impactful research and economic innovation and regeneration.

I am incredibly excited about the future for this unique and forward-thinking institution. In January 2025 the Vice Chancellor, Professor Joe Yates launched a new ambitious strategy which foregrounds our commitment to excellence, inclusion and collaboration, and builds on our recent change of name and renewed brand identity. Our ambition extends to our physical and digital campus and surroundings which are transforming through our landmark Campus Developments strategy.

Wrexham University has undergone substantial development and change in recent years and is recognised as an anchor and beacon institution in Wrexham and North Wales with an authentic commitment to inclusion and transformation.

As a university, we have a strong commitment to widening participation locally and an ambitious global reach - welcoming thousands of international students each year, to our campuses in North Wales as well as through TNE partnerships. We have a proud record of putting the student experience at the heart of everything we do, as demonstrated in sector-leading NSS results and accolades for high quality teaching. Our commitment to our civic mission work is innovative and ground-breaking, with our approach widely acknowledged as sector leading.

This is an exciting time in the city, and we recognise that our university serves an important function in developing and serving our region, alongside the nation of Wales, and our position in the world. There is a palpable buzz around the place with ambitious infrastructure development plans for Wrexham, strong, enthusiastic community engagement around the bid for UK City of Culture 2029 and Eisteddfod 2025 as well as the global spotlight surrounding well-publicised developments with Wrexham Football Club.

Wrexham Business Gateway is a strategic university initiative, designed to connect businesses with university expertise, research, and talent. It is the bridge between the university and industry and Wrexham Business School. As an academic faculty, we will deliver undergraduate, postgraduate, and professional programmes with a strategic focus on regional development, entrepreneurship, enterprise and growth.

We are looking for an outstanding individual and an inspirational lecturer, to come on this journey with us and play a central role in the team in shaping the future of Wrexham Business School. We pride ourselves on working in active partnership with industry, the public sector and our communities to make a real difference. I am keen to hear what contributions you can make to Wrexham Business School that will strengthen its position as an anchor institution. Working with learners, colleagues, partners, civic leaders and engaging with industry figures, this role will seek to balance the known with the unknown, as data and innovation continues to transform businesses and industries in ways in which we don't yet know.

I am proud to lead a business school that is forward-thinking, ambitious, and committed to making a positive impact to current and future generations.

If you are an inspiring and inclusive academic, with the enthusiasm, values and ambition to take on this important role in, we would love to hear from you.

**Dr Ruth Slater**

**Dean of Wrexham Business School**



# About Wrexham University

From a rich history to a bright future for education in North Wales - Wrexham University gives each student's learning and future personal attention.

## Our History

Our former name comes from Welsh scholar and hero Owain Glyndŵr, and we champion the same philosophies as him.

His spirit lies at the heart of Wrexham University, where we set out to be bold, enterprising and open to all in everything that we do.

We've been delivering education at our main Wrexham campus since 1887, when we were known as the Wrexham School of Science and Art. We first started offering degrees exactly 100 years ago and we've come a long way since then.

We became Denbighshire Technical Institute in 1927, moving to Regent Street, now home to our creative arts courses. As the Institute and demand for courses grew, the development of what is now our main Plas Coch campus began, and the Denbighshire Technical College was born in 1939.

Sir Patrick Abercromby, the famous Liverpool-Dublin architect, was responsible for the internal design of the College, which featured in a number of Architecture magazines in the early 1950s. Peggy Angus was commissioned to design tiles for the main foyer. These were unique to the College and represent a flow of learning with a Welsh background. These tiles are still in place today and are protected as a Grade II listing.

The three main colleges of the County of Clwyd were then merged: Denbighshire Technical College, Cartrefle Teacher Training College in Wrexham and Kelsterton College in Connah's Quay, Deeside.

The resulting Northeast Wales Institute of Higher Education (NEWI) became one of the largest colleges of its kind in Britain with over 9,000 students and an annual budget in 1975 of £5 million.

The College grew both in the number of students and in reputation as its expertise became sought after throughout the world.

In 2008, NEWI gained university status and Glyndwr University was born. In 2023, Privy Council approval was granted to formally adopt our current name Prifysgol Wrecsam/Wrexham University, marking our powerful association with the place where our main campus is located and an ability to communicate this more clearly to students and stakeholders.

# New Vision: New Leadership

Following the retirement of our previous Vice-Chancellor and our Deputy Vice-Chancellor moving to a Vice-Chancellor role elsewhere, Wrexham University engaged in the search for both positions over 2023/24. Professor Joe Yates, former Pro Vice-Chancellor for the Faculty of Arts, Professional and Social Studies and Pro Vice-Chancellor for Place and Partnership at Liverpool John Moores University, joined as our Vice-Chancellor, and Professor Paul Davies, former Dean of the Faculty of Computing, Engineering and Science at the University of South Wales, as our Deputy Vice-Chancellor. Professor Yates, working with our Board and our wider leadership team has developed a refreshed vision and a new Wrexham 2030 Strategy. Our collective vision for the University is to be a world-leading modern civic university, regionally and globally engaged, delivering skills and impactful research which drive economic growth and innovation for the well-being of current and future generations. This vision is supported with 5 core values of Excellence, Inclusion, Collaboration, Transformation and Sustainability.

## University Profile

The University has around 10,000 students across a diversified portfolio. Just over half our students are predominantly campus-based, which includes UK students and international students, on full-time undergraduate as well as postgraduate programmes or on research degrees.

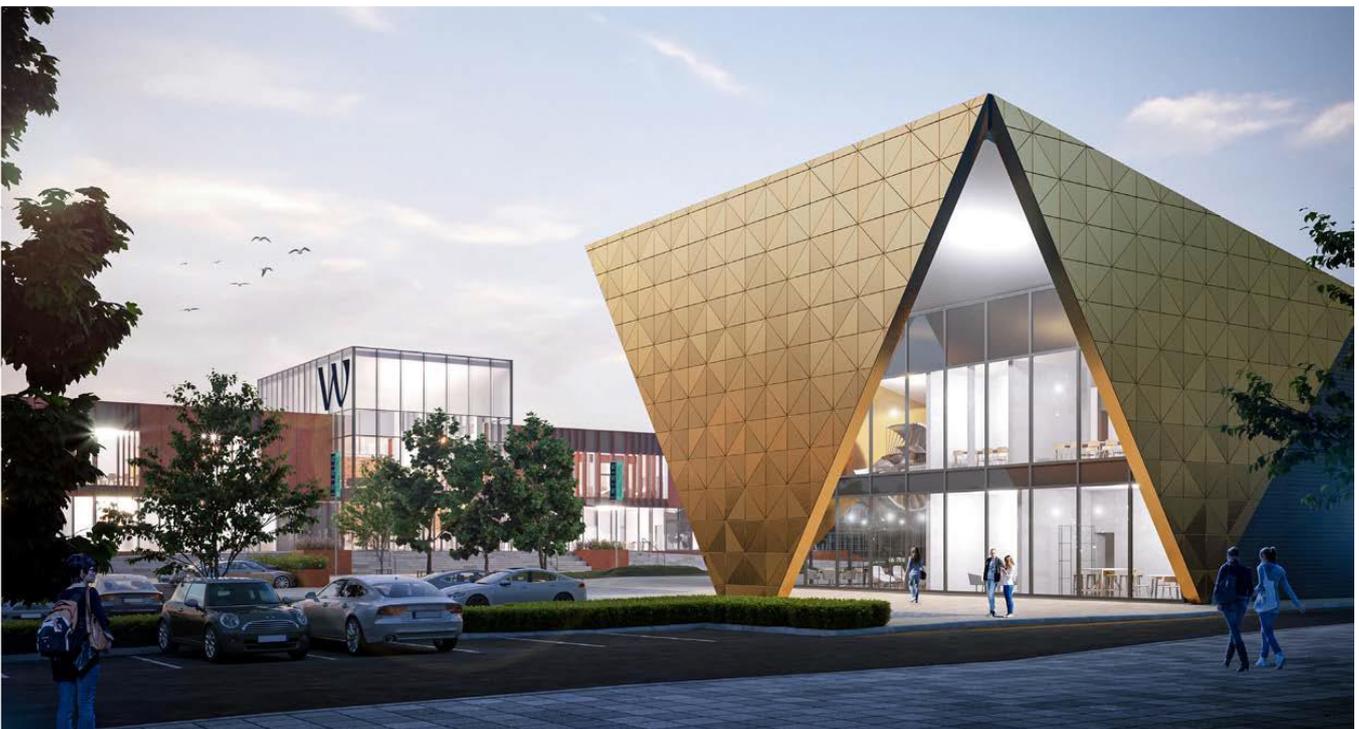


Degree apprenticeship students in Computing and Engineering and part-time students across a wider subject range are also enrolled and spend some of their time on campus. Roughly two-thirds of our UK student base is from our immediate area, i.e., North Wales and parts of Cheshire and Shropshire. The remainder of our student body is either studying fully online through our flexible MBA and MSc routes or with partner colleges globally and in the UK.

Students with our international partners, spread across Asian countries as well as Africa and the Middle East, have been growing in number significantly as we have expanded our transnational education (TNE) portfolio. Articulation pathways with EU partners in specialised Engineering fields such as Renewable Energy continued to attract viable student cohorts. Educational partnerships offering franchised or validated provision in the UK included the North Wales FE colleges, and partners across the UK. In line with our commitment to excellence robust processes are in place for due diligence of new partnership proposals and for the oversight of academic quality and standards delivered by partner institutions in the UK and abroad. The University is an active member of relevant sector networks and QAA-led TNE country reviews.

## Wrexham Business School and Business Gateway

Wrexham University and Wrexham Business School are working on a significant project to construct and operate a Business Gateway building at the Wrexham campus funded by external bodies and the University. The Business Gateway will be a conduit between regional industry and the university's business school and will be a step change in our offering. We are in the unique position of not holding any debt and whilst our cash position is positive, we are not immune to the challenges the sector faces both in Wales and the UK. The business offering is a key part of our strategy to be a world-leading modern civic university, regionally and globally engaged, delivering skills and impactful research which drive economic growth and innovation for the well-being of current and future generations.



# Towards 2030 – Wrexham University’s Vision and Strategy

Building on a strong foundation delivered through our Vision and Strategy up to 2025, as well as the renaming and rebranding of the University, we launched our new Vision Values and Strategy to 2030 earlier this year. The new strategy foregrounds our vision to be a world-leading modern civic university, regionally and globally engaged, delivering skills and impactful research which drive economic growth and innovation for the well-being of current and future generations. At our heart, we are committed to the betterment of our people and our communities, raising aspirations and outcomes, protecting and preserving the history and traditions of our region and actively promoting and supporting Welsh culture and language.



Our strategic goals centre around:

**Our Student Experience and Opportunities:** An excellent student-centred experience creating opportunities which inspire and enable all students to become confident employable graduates who make a positive impact in society.

**Our People, Places & Partnerships:** Being an anchor and beacon University for Wales which is locally rooted and globally engaged. A University that listens, engages and reflects what matters most to our people, places and partners.

**Our Research & Enterprise:** Excellence in the quality, relevance, and impacts of our interdisciplinary research and enterprise through delivering successful innovation and transformation.

## Impactful Research

In line with our Research Strategy, our research contributes positively to the economic, social, and cultural development of North Wales and beyond.

Wrexham University is an up-and-coming research and innovation hub that continues to develop our researchers and research culture. We are signatories of the Concordat to Support the Career Development of Researchers, indicating our commitment to helping our researchers become the best they can be, and increasing our capacity for making a real-world impact with the wealth of expertise here.

Under the Research Excellence Framework 2021, Engineering was judged to have 9% of outputs at 4\* (world-leading), and Social Work and Social Policy, which was a new REF field for the university, achieved a 4\* case study. Both areas also had significant percentages deemed to be at 3\* level (internationally excellent). Art and Design achieved 50% at 3\* and recently won substantial ESRC funding for its 'Ecological Citizens' project. The University is seeking its own Research Degree Awarding Powers and the review process by an independent QAA peer review panel is on-going.

### Our priority aims:

- **Achieve Research Degree Awarding Powers.** This has been progressed through the submission of documentation to the QAA and hosting QAA panel visits and observations.
- **Develop research capacity and capability of the university by developing its staff.** This is underpinned by recruitment criteria for academic staff to be qualified to PhD level and supporting staff to obtain professional doctorates and stay research active. There has been investment in a research information system which supports research bids and collates data.
- **Grow the post-graduate research community.** This is supported through various early-stage career researcher events such as 'Open House'.
- **Increase the number of active industrial and academic research collaborations.** The Research Office and Enterprise Office teams work closely together to secure and develop close to market research projects. For example, Glyndwr Innovations Ltd, based at the Optic St Asaph Campus, oversaw a £6m WEFO-funded Centre for Photonics Expertise project which was highly regarded by industry and government.
- **Grow outputs and income associated with research.** Research income has shown significant recovery over the past number of years. QR funding associated with REF outputs in Engineering, Social Work and Social Policy and the Arts provided a baseline income, but competitively awarded Research Council Funding now outstrips this by a considerable margin. AHRC and UKRI funding, for Arts and Engineering projects respectively, was won in partnership with other universities including Cambridge, Cardiff, Bristol and Southampton.

- **Increase the visibility, impact and value of our research.** Supported by the Research Office, the public lecture series ‘Wrexham Talks’ is offered. This covers important societal topics such as climate change, accountability within the youth justice service and rehabilitation programmes for cardiac patients.

## Research Centres

Our current research centres are outlined below. However, we are in the process of reviewing our ambitions in this area to ensure we have the right structures to deliver against our ambitious research and innovation agenda.

**Cyfiawnder: The Social Inclusion Research Institute** was established at Wrexham University in early 2022. It is a research community in the Faculty of Social and Life Sciences that aims to foster collaboration between academics, service providers, and service users (interdisciplinary, local, national and international) to undertake high-quality research, respond to funding opportunities, and develop grant applications to promote social inclusion.

**The Advanced Composite Training and Development Centre** was established in 2010 as the result of a partnership between Wrexham University, Airbus and the Welsh Government. The Centre is being relocated to a state-of-the-art new Engineering Research facility in 2025, funded by the North Wales Growth Deal.

Optic St Asaph has a leading reputation through the Precision Optics Group, with strong academia-industry partnerships. Client companies include Airbus and Thales; academic partners include universities across Wales and England. Supported by our Enterprise Office working closely with academics, there is an increasing number of Knowledge Transfer Partnerships with local industry in fields such as virtual reality training packages and technologies supporting unmanned aerial vehicles. The combined income from the various Research and Innovation strands has grown in recent years. The University is an active member of the Wales Innovation Network (WIN) which allocates seed funding and subscribes to the Learned Society of Wales.

# Transformational Education and Student Experience

Our academic portfolio covers four domains, representing areas of distinctive strength: Health and Social Sciences; Science, Technology and Engineering; Business; and Creative Industries. Within these broad areas, there are specialist subjects that are recognised UK-wide for their outstanding teaching quality or their research, such as Criminal Justice, Occupational Therapy and Optics Engineering. All our programmes have a focus on employability and professional recognition. Welsh medium opportunities are offered to all our staff and students and some programmes incorporate Welsh language modules, particularly targeting subject areas that involve public-facing placements in the region. These initiatives are supported by Y Coleg Cymraeg.

The University was proud to win a 10-year contract for commissioned provision of Allied Health and Nursing courses throughout North Wales in 2022. Key drivers of the bid were the need to improve health outcomes in our region through additional subject areas and student placements within health care settings locally, and the creation of inter-professional learning opportunities. We run Degree Apprenticeship programmes in Engineering and IT, working closely with local employers. The Business School has experienced significant growth in recent years due to an influx of international students and the increase in transnational education partnership arrangements.

Our new Vice Chancellor has set in place a portfolio review which will ensure the University is positioned to meet the skills requirements of our region.



The University is noted for its powerful track record in social inclusion and sector-leading National Student Survey results. We were named in the top five in England and Wales for student satisfaction by the Complete University Guide (2025), due to our sector-leading results in the National Student Survey for quality of teaching (90%), feedback on assessment (87%) and academic support (87%). Additionally, the University has been recognised by Advance HE through a prestigious Collaborative Award for Teaching Excellence (CATE) Award for our excellent track record in educational innovation and establishing a strong culture of collaboration. **Some notable accolades for teaching quality in the latest league tables include:**

- Top in Wales and fourth in the UK - Times and The Sunday Times Good University Guide 2025
- Top in Wales and top 10 in the UK - Guardian University Guide 2025
- Second in Wales and top 10 in the UK – Daily Mail University Guide 2025

**We achieved a strong set of results in the following subject areas:**

- **Criminology** – ranked top in the UK for both teaching quality and student experience, as well as overall top in Wales and in the top 10 in the UK.
- **Nursing** – ranking top in the UK for both teaching quality and student experience – and joint first in the UK for graduate prospects. Overall, the subject ranked top in Wales and fifth in the UK.
- **Allied Health subjects\*** – ranking first in Wales – and in the top 10 in the UK – for teaching quality and joint top in the UK for graduate prospects.
- **Social Work** – ranking first in Wales for teaching quality.

We are proud to have been recognised as top in England and Wales for social inclusion for the past seven years in the Times and The Sunday Times Good University Guide. The social inclusion league table is based on the proportion of students from a range of diverse backgrounds, which are typically less represented in higher education – for example, mature students, students with declared disabilities and first in family to go to university. Our Student Union also outperformed the sector and was ranked first in Wales for ‘student voice’ for the first time in its history. The senior leadership of the University works closely with the Students’ Union as partners, bringing the student voice to every level of the organisation. In tandem with our growing international footprint, the SU has responded well through appropriate student representation models to reflect the changed profile of the University, working with fellow students across various delivery modes and pathways. **Supporting learning** Grounded in our values is our Active Learning Framework (ALF), applicable to the full academic portfolio with a focus on employability, professional recognition and inclusive delivery. ALF supports flexible learning that makes best use of spaces on campus together with digitally enabled learning opportunities designed to be accessed anytime, anywhere as appropriate. We have re-imagined how we study and how we work in recent years – but our values and our commitment to our university community, our region and beyond still stand. Academic staff and professional services staff work extremely hard to support our students and ensure they have a good experience.

## The Business School

In line with our vision to become a world leading modern civic university by 2030 Wrexham University plans to establish a new innovative Wrexham Business School. This school would be a hub for education, research, and networking, preparing students for leadership roles in the business world.

We are as small University committed to make a difference and willing to think differently to deliver innovation to amplify the impact we have in our community.

The Wrexham Business School would be a community asset and a powerful engine for entrepreneurship, economic growth and public sector innovation. Designed to be an outward facing engaged business school emphasising practical, real-world learning experiences aligned to the needs of business and the public sector in North Wales and the Mersey Dee region. We see the Wrexham Business School as being civically engaged – locally rooted but globally facing.

It would, through its sector leading portfolio of programmes; its research and innovation; its centre for entrepreneurship; and its outward facing business clinic model, act as an engine for economic growth and innovation in North Wales.

Wrexham University has a proud history of inclusion – ranking first in the UK for 7 years – for the percentage of students recruited from backgrounds which do not traditionally go into Higher Education. The Wrexham Business School would be designed to develop skills which would open up access to world leading education business and entrepreneurship education for the community – driving inclusive growth.

Through local and global partnerships, the Wrexham Business School would open up new opportunities and possibilities for Wrexham. Producing a new generation of business leaders and entrepreneurs which would transform the economy in North East Wales.

Our Wrexham 2030 Strategy has a focus on real work learning and application. Wrexham Business School would focus on real world learning - actively involving students in solving current business problems, connecting them with industries, and fostering relationships with external stakeholders. Whilst we are locally rooted - our ambition is global – leveraging networks – through partnerships to open up new vistas of opportunity for our community.



The Wrexham Business School would, through its portfolio, produce graduates who are well-prepared to not only handle the challenges of the business world and the challenges facing public sector leadership but also to drive socially responsible innovation.

At its core – it would deliver a strong connection between academic learning and the business world through

**Alignment** with the current and future needs of the local economy. To make sure we are responding to current and future skills needs to act as an engine of growth.

**Working in partnership with industry:** Collaborating with businesses and organizations, locally and globally, to offer students internships, live case studies, or consulting projects, giving them hands-on experience.

**Community Involvement:** Actively engaging with local, regional, or global communities, through volunteer opportunities, social impact projects, and initiatives that contribute to sustainable and responsible business practices.

**Networking Opportunities:** Building relationships with alumni, entrepreneurs, and business leaders to provide students with mentorship, job opportunities, and industry insights.

**Real World Experiential Learning:** Encouraging students to apply classroom knowledge in real-world scenarios, such as through business simulations, global immersion programs, or entrepreneurial ventures.

## Campus 2030

An essential part of the student experience is to offer excellent campus buildings, facilities and a digital infrastructure which underpins our educational philosophy and presents clear visibility of the academic domains where our strengths lie. Our new Campus 2030 development plans are focused on creating safe and stimulating physical and digital environments that support excellent teaching and learning, research and civic collaborations, transforming our campuses to be inclusive and sustainable beacons in our communities.

Under our Campus 2025 strategy, we have already made investments to upgrade facilities and develop state-of-the-art, technology-enhanced spaces, ensuring that the University continues to retain and attract talent. The University purchased purpose-built student accommodation blocks adjacent to the campus in 2018. Major projects completed over the past three academic years have included new clinical simulation spaces for our growing numbers of Nursing and Allied Health students, Bio-Science Labs, social study spaces, a mock-up Court room for our Business and Law students, a refurbished Arts Shop and Café at the Arts School building accessible to the general public and upgraded sports facilities. In addition, the University was awarded £12m from the North Wales Growth Deal towards the construction of a brand-new Facility the Enterprise Engineering and Optic Centre which is due to be formally opened in September and will be a vital resource for the innovation manufacturing sector in North Wales.

We have also recently completed the conversion of an underutilised building on campus into the Cyber Innovation Academy (CIA), part-funded by Cyber Security Wales. The CIA provides cybersecurity training services to our own students and to public services organisations in our region. Through judicious disposals of unwanted sites, we have fully funded the £10m Health Education Innovation Quarter (HEIQ) which houses over 1000 Allied Health and Nursing students.

As we move forward with our new ambitious Campus 2030 strategy, the University will be undertaking a strategic estates and digital infrastructure assessment and develop a programme of physical and digital investment projects to support the university's growth plans and long term financial sustainability. There will also be a strong focus on business effectiveness & transformation by developing and adopting innovative, well-integrated and connected spaces, solutions and services that are aligned with our academic portfolio and commercial growth priorities.

All investment under Campus 2030 will be strongly connected to the needs of the regional economy and wider community and is underpinned by partnerships, including public services bodies, government departments and the private sector. One exciting project that is currently being explored alongside our new business school and their refreshed academic portfolio, is the development of a Business Gateway, a space that will serve as a bridge between Wrexham University and local Industry, fostering collaboration, innovation, job creation and economic growth in the region.



The Business Gateway will be the home to some key anchor units such as the Entrepreneur Hub which will offer collaborative workspaces for individuals, start-ups, SME's and employers to develop and share skills and business ideas: a Bloomberg and Data Lab which will provide industry with access to Bloomberg terminals, a global financial system, and other related resources: and an AI lab which will support civic engagement initiatives and help industry adopt AI solutions for improved efficiency and innovation.

Upgrades and new investments are also happening across all four university sites: the main campus in Wrexham, the School of Art and design in Wrexham, the animal studies campus at Northop and Optic St Asaph, which is a purpose-built Research and Innovation facility, and now also accommodates a cohort of Nursing students from the vicinity.

As we embark on our Campus 2030 journey, which looks set to transform our estate and digital infrastructure in line with our academic ambitions, this is an exciting time to join the university and

be part of the team who will help shape and augment our campuses to become modern, experiential and digitally rich environments to support our students, staff and communities.

# Civic Engagement and Impact

We work with partners and communities to make a positive difference for the public good across North Wales - facilitating positive whole system change by understanding the key challenges and co-creating our approach across North Wales.

Our civic mission has people and place at its heart. Together in conversation with leaders, we have identified that the root cause of many of our region's challenges and priorities for action relates to social inequality. This is what we want to help address, through fostering a culture of whole system working across public services, driving new initiatives to build community resilience in the region, and encouraging healthy living. Our civic engagement work has been recognised by funders, and we have secured significant resources for pioneering work around social prescribing and raising aspirations in our community under the Children's University project.

The challenges we are all faced with are constantly changing. Our civic mission is not static, and our conversations will continue to shape our approach and projects. As a university, we want to be a positive force for change. As part of our Civic Engagement Strategy, we run the North Wales Insight Partnership to develop well-being assessments for the Public Service Boards and Public Health Wales.

The delivery of the civic mission in partnership provides us with an exciting opportunity to undertake research that transforms, connecting our academic teams to our partners working together on policy-relevant and applied research projects, placing students in real-life situations, helping to inform teaching, and supporting our academic teams to engage in active research linked to the civic mission.



External partners are essential to ensuring the relevancy and realising the value of the university in driving the economic, social and cultural successes of the university. This positions the university as one of the ‘Leaders of Place’ in our community, expanding our partnerships, underpinning social benefit and providing active citizenship opportunities to students and staff which have real impact.

## The Wider Landscape

Wrexham University is part of the Welsh university sector, comprising eight universities under the fully devolved remit of the Welsh government. In 2024, regulatory oversight moved to the new Commission for Tertiary Education and Research – Medr -, which operates at arm’s length from Government and oversees all post-16 tertiary education across Wales. Medr operates under a framework of 11 ‘strategic duties’ overseen by the Welsh Government. These strategic duties cover the core business of education and research but also reflect important aspects of the culture and ethos within Wales, such as consideration of the well-being of future generations, collaboration, equality of opportunity and the Welsh language.

Wrexham University is also a member of Universities Wales; the sector platform affiliated with Universities UK. Various other elements of UK-wide HE infrastructure continue to be applicable despite devolution, such as Universities and Colleges Admissions Service (UCAS), the Higher Education Statistics Agency (HESA), the Office of the Independent Adjudicator (OIA), the voluntary UK Quality Code and the External Examiner system.

Within the region, the University is an active member of cross-border business fora such as the Mersey-Dee Alliance and the North Wales and West Cheshire Chamber of Commerce. It is also a partner and beneficiary of the North Wales Economic Ambition Board. Within Wrexham, the University was a founder member of the Wrexham Gateway Partnership which aims to coordinate and jointly invest in regeneration of the area in which the main campus is located. Other members include Welsh Government, the local authority and Transport for



Wales. Wrexham Football Club, the University's nearest neighbour, is a key stakeholder and a key element of future investment schemes.

Working with the Pro Vice-Chancellor External Engagement and Partnerships the Dean of the Wrexham Business School will be expected to play a key role in positioning and elevating the institution with regional sector and fora and influencing their strategic direction. In a rapidly changing context including the formation of a new regulatory body for the tertiary sector in Wales which aims to develop coherent provision, there are exciting opportunities to work closely with stakeholders and form new alliances.

## The City of Wrexham

If you join Wrexham University, you will have the best of both worlds – city life and the great outdoors.

You'll find us conveniently situated on the Wales-England border, perfectly placed for easy access to the nearby cities of Chester, Liverpool and Manchester to the East, the rugged beauty of Snowdonia to the West, and great beaches along the stunning coastline to the North.

Wrexham itself is steeped in heritage, with beautiful scenery and numerous historical sites, as well as a bustling city centre with great shopping, a thriving culture and entertainment scene, and buzzing nightlife.

Located just off the A483, we have excellent links to all major road routes in the Northwest, as well as an extensive public transport network with direct services to Chester, Holyhead and the North Wales Coast, Liverpool, Shrewsbury, Birmingham and Cardiff. You can also be in London in just over two and a half hours, Edinburgh in just over four, and Dublin by ferry in under five.

Wrexham recently gained city status and finds itself increasingly on the global map due to the high-profile successes of the local football team, following a takeover by well-known Hollywood celebrities. There are many exciting developments in Wrexham and the wider region to bring regeneration and new investment to our communities, with the University as a key partner.



## How the University is Organised

Our learners and staff are based in North-East Wales across three campuses in Wrexham (our main campus), Northop and St Asaph.

Our academic schools and departments are organised into two faculties, the Faculty of Social and Life Sciences and the Faculty of Arts, Computing and Engineering and the Wrexham Business School each headed by a Dean. The University's operations and activities are supported by teams responsible to members of the senior leadership team, deployed in our Professional Services Sections, our faculties and in our academic departments.

### Board of Governors

The Board of Governors is our governing body, with overall responsibility for the University's activities. There are 20 members of the Board, the majority of whom are independent members. The University is governed by Instrument and Articles of Government and as stipulated in its Statement of Primary Responsibilities, the Board of Governors is the principal, legal, financial and business authority of the University, as well as the employing authority for all its staff. The Board is specifically required to determine the educational character and mission of the University and to set its general strategic direction. The Vice-Chancellor is a full member of the Board (ex-officio) and

the Chief Executive of the University, and as such is responsible for making proposals to the Board about the educational character and mission of the University.

## Academic Board

Subject to the overall responsibility of the Board and the responsibilities of the Vice-Chancellor, the Academic Board is responsible for general issues relating to the research, scholarship, teaching, and courses offered by the University. They are also responsible for academic quality assurance and enhancement and advising the Vice-Chancellor and the Board of Governors on these matters.

## Vice-Chancellor's Executive Team

The Vice-Chancellor is responsible for implementing the decisions of the Board, strategy development, as well as the organisation, direction and management of the University and the leadership of its staff. They undertake this position with the support of the Vice Chancellor's Executive Team.

The Vice-Chancellor's Executive Team are fully committed to the delivery of the vision and strategy for Wrexham University, together with their own teams.

### **Vice-Chancellor.**

**Deputy Vice-Chancellor\*** who provides academic leadership in line with the delivery of the University's Strategic Plan. This includes responsibility for the University's portfolio development, planning, performance, and resource allocation processes. This role also manages the Deans.

**Pro-Vice-Chancellor for Research\*** who is responsible for developing the University's Research Strategies and for ensuring their effective implementation.

**Pro-Vice-Chancellor for External Engagement and Partnerships\*** who is responsible for international student recruitment, enterprise engagement and educational and research partnerships including TNE.

**Executive Director of Finance\*** who is responsible for the University's financial management and supporting the University's planning and data analysis.

**Executive Director of Operations\*** who is responsible for the direct service delivery of key professional service functions. These include Estates and Campus management (including Health, Safety and Environment), Information Services (including IT and Library), and Student and Campus Life (including Inclusion, Careers & Employability and Student Support).

**Executive Director of HR\*** who actively supports the strategic objectives of the University by providing strategic leadership and guidance on a range of areas to managers and staff.

The VCET is supported by the Senior Leadership Team (SLT) responsible for delivering the operational requirements of the strategy in both academic and professional service teams.

## Equality and Inclusion

Wrexham University is committed to supporting, developing and promoting equality and diversity in our practices and activities. We aim to establish an inclusive culture, free from discrimination, based on the values of dignity and respect.

We are fully committed to EDI and supporting the diverse mix of individuals who share our learning community. In line with our values of being Accessible, Supportive, Innovative and Ambitious, we work towards our aim of providing an environment where all are supported and enabled and reflect this through the holistic approach we take to working towards inclusion.

We are committed to advancing equality on the grounds of age, disability, gender, sexual orientation, gender identity, race, religion and beliefs (including lack of belief), marriage and civil partnerships and pregnancy and maternity. We recognise that our community is enhanced by a diverse range of backgrounds, beliefs and cultures. The University has embarked on a process to gain the Race Equality Charter.

We strive to ensure that students, staff and visitors can learn, work and use our social spaces in a fully inclusive environment, demonstrating that equality matters to our whole community.

Our Equality & Diversity Policy for staff and students applies to the entire University community. Linked to this, the University's Strategic Equality Plan 2020-2024 aspires to deliver a strategy and action plan that reflects the needs of our differing stakeholders.

## Sustainability

Wrexham University aims to promote sustainable communities, services and use of physical resources. Under our "Towards Net Zero" strategy, we have already implemented a reduction of carbon emissions by over 50% since 2010 and are phasing in electricity usage from renewable sources. Waste recycling and minimisation of single plastics is progressing rapidly.

We are among the top third of British universities for our performance in the People and Planet University League which assesses key metrics such as carbon reduction and water usage reduction. The Creative Industries Building on the main campus won the

Wrexham Area Civic Society award for sustainability, recognising its architectural features and usage of grey water. Wrexham University Student Union recently received an excellence award under the Green Impact scheme.

Supporting our transition to low carbon, progress was made on a heat study funded by the UK Department for Energy Security and Net Zero. HEFCW funding also enabled enhanced student supports for instance with mental health and wellbeing. These interventions helped to create a sustainable and well-resourced learning environment.